

CONCEPT NOTE: US MARKET OTC PRODUCTS

Renown Pharmaceuticals Pvt. Ltd, incorporated in 2011, is one of the leading manufacturers and exporters of soft gelatin capsule formulations in India with quality-based products and marketing support having more than 500 registrations and operating in more than 38 countries including CIS, ASEAN, AFRICAN and MIDDLE EAST Countries. It's an organization that understands and adapts according to the industries and caters to the needs of the customers for the overseas Business Partners and Domestic Clients.

With a decade old experience in the soft gel manufacturing segment both in Pharmaceuticals and Nutraceuticals, Renown has created a mark and brought an impact with its unique research-based formulations.

Our state of the art manufacturing facility is accredited with WHO-GMP, ISO, FSSAI, NAFDAC, Cambodia, Philippines and CDSCO Certifications.

Our manufacturing facility was built as per USFDA/TGA/EU GMP Standards. We have also received TGA Accreditation in the past, but we have diverted our business strategy to ROW Market as the business volumes were not so lucrative at that time.

Owing to our infrastructure and a competent and efficient team, we have also done plethora of product trials for US Market in soft gelatin capsule formulations. Currently we are in plans to shift all our ROW Products to another facility and dedicate this facility towards US OTC & REGULATED MARKETS. We are looking for companies with whom we can associate and who are interested to sell our OTC Products in US Market (Brand Owners, Pharmacy Chains and Re-packers).

We are into developing wide range of Pharma OTC products that can be categorized as under:





















- Analgesic
- Anti-cold
- Laxative
- Gastrointestinal
- Sleepaid

MARKET STUDY:

The global over the counter (OTC) drugs market was valued at US\$ 121.13 billion in 2022 and is expected to reach over US\$ 187.75 billion by 2030, expanding growth at a registered CAGR of 5.6% from 2022 to 2030. The North America over the counter (OTC) drugs market size was valued at USD 36.96 billion in 2022.

USA-OTC Product List

OTC Soft Gels/Liquid Gels Product Offering

Sr.No	National Brand Equivalent	Consumer Application	Active Pharmaceutical Ingredients (API)	Capsule Size/Shape	Capsule Image (not to scale)
01	VICKS* DAYQUILL*	ANALGESIC, COUGH SUPPRESSANT, DECONGESTANT	Acetaminophen 325 mg USP, Dextromethorphan HBr 10 mg, Phenylephrine HCl 5 mg	17 oblong	
02	VICKS* DAYQUILL*	ANALGESIC, ANTIHISTAMINE, COUGH SUPPRESSANT	Acetaminophen 325 mg USP , Dextromethorphan HBr 15 mg, Doxylamine Succinate 6. 5 mg	17 oblong	
03	VICKS* QLEARQUILL*DAY	ANALGESIC, DECONGESTANT	Acetaminophen 325 mg USP , Phenylephrine HCl 5 mg	17 oblong	
04	VICKS* QLEARQUILL*NIGHT	ANALGESIC, ANTIHISTAMINE, DECONGESTANT	Acetaminophen 325 mg USP , Doxylamine Succinate 6.5 mg, Phenylephrine HCl 5 mg	17 oblong	
05	ALKA-SELTZER PLUS* DAY	ANALGESIC, COUGH SUPPRESSANT, DECONGESTANT	Acetaminophen 325 mg USP, Dextromethorphan HBr 10 mg, Phenylephrine HCl 5 mg	17 oblong	
06	ALKA- SELTZER PLUS NIGHT	ANALGESIC, ANTIHISTAMINE, COUGH SUPPRESSANT, DECONGESTANT	Acetaminophen 325 mg USP, Dextromethorphan HBr 10 mg, Doxylamine Succinate 6. 5 mg, Phenylephrine HCl 5 mg	17 oblong	
07	VICKS*MY QUILL* DAY SEVERE	ANALGESIC, COUGH SUPPRESSANT, DECONGESTANT, EXPECTORANT	Acetaminophen 325 mg USP, Dextromethorphan HBr 10 mg, Guaifenesin 200 mg, Phenylephrine HCl 5 mg	22 oblong	
08	VICKS * MY QUILL * NIGHT SEVERE	ANALGESIC, ANTIHISTAMINE, COUGH SUPPRESSANT, DECONGESTANT	Acetaminophen 325 mg USP, Dextromethorphan HBr 10 mg, Doxylamine Succinate 6. 5 mg, Phenylephrine HCl 5 mg	22 oblong	
09	ROBITUSSIN* LINGERING COLD- ACTING*	COUGH SUPPRESSANT	Dextromethorphan 15 mg	6 oval	
10	ROBITUSSIN* MAXIMUM STRENGTH CUGH+ CHEST CONGESTION DM	COUGH SUPPRESSANT, EXPECTORANT	Dextromethorphan HBr USP 10 mg, Guaifenesin USP 200 mg	17 oblong	
11	COLACE*	STOOL SOFTENER	Docusate Sodium 100 mg two tone	5 oval	
12	DULCOLAX*	STOOL SOFTENER	Docusate Sodium 100 mg	5 oval	
13	MAXIMUN STRENGTH PHAZYME*	ANTI-GAS	Simethicone 250 mg	5 oval	
14	ULTRA STRENGTH GAS-X * ULTRA STRENGTH PHAZYME	ANTI-GAS	Simethicone 180 mg	4 oval	
15	EXTRA STRENGTH GAS-X*	ANTI-GAS	Simethicone 125 mg	2 oval	
16	UNISOM*	SLEEP AID	Diphenhydramine 50 mg	6 oval	
17	ZzzQuil*	SLEEP AID	Diphenhydramine 25 mg	4 oblong	
18	BENADRYL*DYE FREE ALLERGY	ANTIHISTAMINE	Diphenhydramine 25 mg	4 oblong	
19	Same Active as Tylenol* Regular Strength	ANALGESIC	Acetaminophen 325 mg	16 oblong	
20	Same Active as Tylenol* Extra Strength	ANALGESIC	Acetaminophen 500 mg	22 oblong	

USA-NUTRA Product List

USA-NUTRA Product List

SR. NO	NAME OF PRODUCT	SIZE OF CAPSULE
01	Vitamin D3 400 IU	5 MINIM OVAL
02	Vitamin D3 1000 IU	5 MINIM OVAL
03	Vitamin D3 2000 IU	5 MINIM OVAL
04	Vitamin D3 5000 IU	5 MINIM OVAL
05	Vitamin D3 10,00 IU	5 MINIM OVAL
06	Vitamin E 400 IU	10 MINIM OBLONG
07	Vitamin B12 3000 MCG	5 MINIM OVAL

Production Facility



Medicament Manufacturing Facility



Manufacturing Corridor - Renown Pharmaceuticals



Storage Facility



Purified Water Facility



Capsules Printing Facility



Gelatin Manufacturing Facility



Six Basket Tumbling Drying Facility



Renown Plant

Mail us :
businessdevelopment@renownpharma.com
businessdevelopment1@renownpharma.com

Contact Us:
+91 72279 84010
+91 70430 54885